

Key Club's Preferred Charities

- **Children's Miracle Network**

Skilled pediatric professionals using new treatments and expensive tools work to save more than 14 million children annually from life-threatening injuries, birth defects, cancer, and numerous other ailments. Hospitalized infants and children need special medicines and equipment that comes at a high price. Children's Miracle Network (CMN) is a nonprofit organization that raises money to benefit hospitalized kids while increasing awareness. **All CMN contributions directly benefit hospitals, helping to purchase up-to-date equipment, train staff, conduct research, implement outreach programs, and provide health care for children whose parents can't afford the treatments.**



More than 170 children's hospitals are affiliated with Children's Miracle Network.

Last year the **Kiwanis family raised almost \$1.8 million** for Children's Miracle Network! Key Clubbers can help CMN at their local children's hospital in the following ways:

- **Provide** toys and dolls for kids going through trauma.
- **Contribute to or create** video, toy, or book lending libraries or playrooms.
- **Help** staff information booths or surgery waiting rooms.
- **Assist families** with children who require long-term care/ live great distances from hospitals.
- **Support** safety campaigns or parent education programs.
- **Purchase** specific pieces of equipment.
- **Volunteer** at your local community broadcast. The annual broadcast will air nation-wide in early June, inspiring millions of people with the heartwarming stories of children who have triumphed over diseases and injuries of all kinds.

CMN Dance Marathon!

- After a year of students fundraising and helping children's hospital patients and families, it is tradition at over 150 schools' to hold a Children's Miracle Network Dance Marathon.
- This event lasts 12-36 hours. Students stay on their feet through dancing, games, and entertainment in order to celebrate the total amount raised that year to benefit CMN.
- These are entirely student run, and they all donate 100% of the funds they raise directly to their local children's hospital. Because of this, Dance Marathons have become a tradition at schools and in the community. Last year alone, dance marathons raised over 6 million dollars for their local children's hospitals.

Key Club's Preferred Charities

- **UNICEF**

- **UNICEF**, the only organization of the United Nations dedicated exclusively to children, works with other United Nations bodies, governments and non-governmental organizations to assist in children's needs through community-based services in primary health care, basic education, and safe water and sanitation in more than 150 developing countries.
- UNICEF shares the Kiwanis family's global commitment to children and has provided its extensive resources and leadership to assist in the Worldwide Service Project to virtually eliminate Iodine Deficiency Disorder (IDD) from the globe.
- **How Key Club helps**
- Since 1994, Key Club has been Trick-or-Treating for UNICEF. Created, inspired and powered by kids since 1950, Trick-or-Treat for UNICEF has empowered generations to make lasting change in their global community. Over the years, Key Clubbers have raised nearly \$5 million for iodine deficiency programs worldwide, HIV and AIDS programs in Kenya and Swaziland and most recently Operation Uruguay: Protecting the Rights of Children. This year, all funds raised by Key Clubs through Trick-or-Treating for UNICEF will go to **The Eliminate Project**: Kiwanis eliminating maternal and neonatal tetanus.

- **March of Dimes**

Every day 1 in 8 babies born in the U.S. arrives too soon. Premature birth can happen to any pregnant woman. It is a common problem that is the cause of roughly 500,000 infant deaths every year. Premature babies are at risk for numerous medical problems



affecting different organ systems. Children born in weeks 22-25 out of the average 40 have a 46% risk of severe to moderate disabilities. March of Dimes currently focuses on two major goals: **to raise awareness of prematurity and to reduce the rate of premature births**. Key Club International began working with the March of Dimes in the 1960s by holding dances, car washes and bakes sales to raise funds for medical research into birth defects. Key Clubbers around the world remember collecting dimes in hopes that someday children would be born free of birth defects. Today, Key Club members still collect change to support the March of Dimes. **March for Babies** is the March of Dimes largest fundraiser and typically takes place in late April. In 2009-10, **Key Club raised \$100,000 for March of Dimes**.